



Blues Wireless provides products which help users connect devices wirelessly to a cloud service and be able to access, monitor and control them remotely. Blues Notehub is one of the core products of Blues Wireless I was tasked with.

Role

UI Designer, Lead UX Enginner in charge of entire product design process, from research, prototype, design, development and testing.

Tools

Adobe CC, Miro, VirtualBox, VSCode, Github.

The Challenge

Customers need a way to view important alerts about invites, devices, routes, events, billing, related to their user and billing accounts at a glance, without having to browse through pages and/or sign-in to Notehub.io

Research and Information Architecture

Notification system gives a user a quick overall status of important activities related to their Notehub account, without having to navigate to each specific page or email to check.

Notification system consist of a quick dropdown menu which displays a handful of notifications and View all button which takes the user to a dedicated notification page with all notification related to the account.

Notifications are dismissible, invites are not. The total number of active notifications is updated if dismissed or viewed. Notifications that require an action by account owner have a link to specific page or a CTA eg:

Accept/Decline invite.

Notifications are bundled into two groups: General informational notifications and Pending invites notification which requires user's action.

Depending on level of complexity and number of notification groups we can include a filter system for specific notification group or type.

Research and Information Architecture

What types of activities should trigger a notification?

- User's account is successfully verified
- Auto recharge successful / unsuccessful
- Payment successful
- Insufficient funds
- User is invited to join a project or billing account
- Route error
- Firmware update failed
- Payment Method added/edited/deleted

Questions

Should all notifications be posted in the Notehub UI and also sent out as email or should it be either or case by case basis?

Goals and Expectations

#1

Define Notehub events types that trigger notifications. #2

Design in-app and email notifications andd define conditions in which each or both are triggered. #3

Ability for user to search notifications by using date filter.

#4

Apply privacy condition to restrict user access on shared accounts.



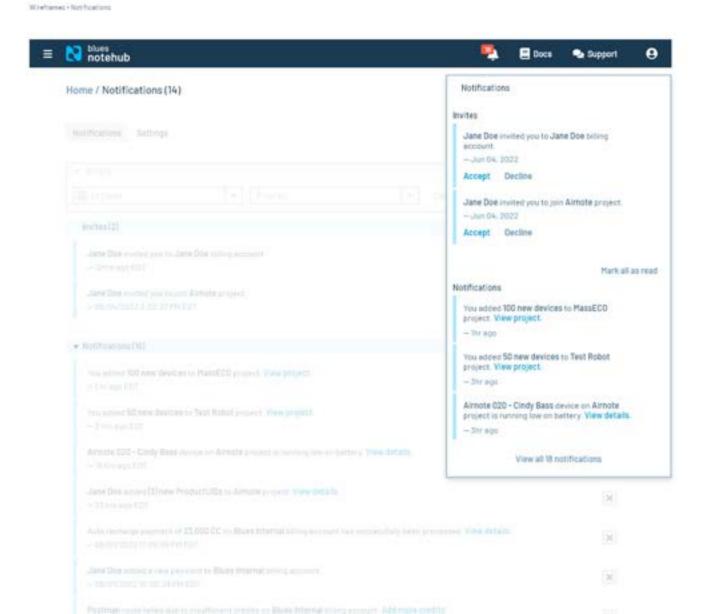
- -- Notifications sorted by most recent on top
- -- Generally notifications <24hrs, are displayed in time reference from when they occurred ie: 37mins ago, 2hrs ago...
- -- Notifications older than 24hrs are displayed in date bucket as (Month Day, Year) ie May 31, 2022
- -- High frequency notifications are bundled and displayed an hourly time bucket
- -- Invitations are only dismissible when 'Accepted' or 'Declined'
- -- If action applied by owner does not affect functionality of their account no notification is generated
- -- If action applied by owner affects functionality of account, in-app notification is generated
- -- If critical action applied by another member other than owner, notification is generated
- -- Informational notifications when user dismisses them or visits notification page
- Notification dropdown menu displays a maximum of 5 items, user needs to click on 'View all notifications' to see the rest.
- Clicking on a notification bubble renders it as 'read'
- Notification bubble are automatically marked as read if user clicks on the CTA in email generated by event
- Some notifications may not be displayed depending on user member access





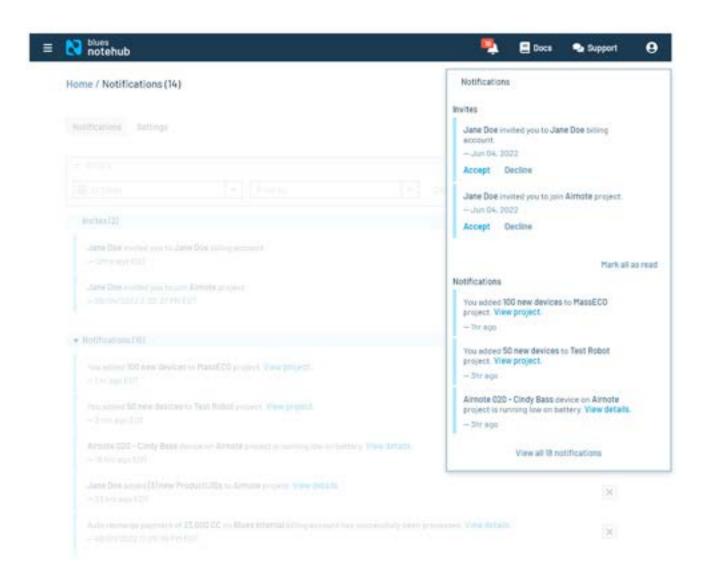


- Notifications are grouped into 'Invites' and 'General' notification groups.
- User can delete individual notification on notification page
- Marking notification as read keeps notification on notification page
- Deleting notification removes notification on notification page



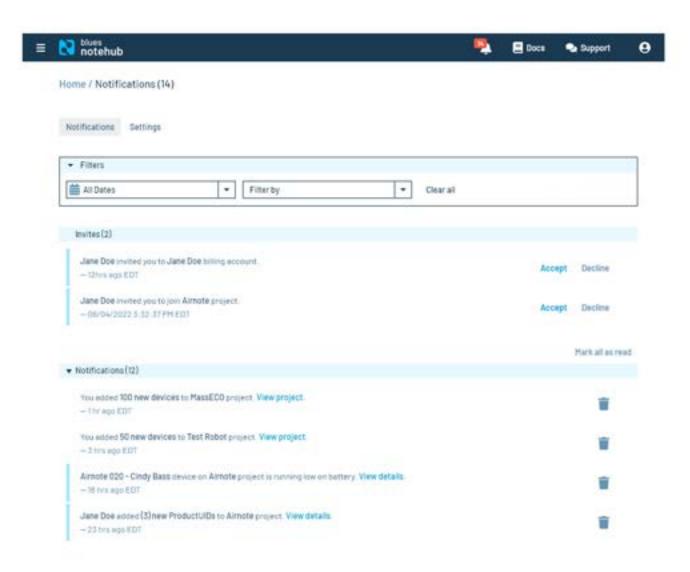
Comments

- Marking all as read dismisses all general notifications but keeps invite notifications if any present
- View all notification takes user to dedicated notification page with a full list of active notifications



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